

# We've Teed-off!



## We are sincerely thankful and extremely proud of the Western Cape 7th Annual MAD Charity Golf Day - 4 December 2009

### The Cause

It is the combined efforts of the friends of MAD locally and abroad that enable us to offer South Africa's academically talented youngsters, future leaders and role models the unique opportunity to benefit from the Make A Difference Education Programme. We currently provide merit and need-based scholarships for 66 individuals nationally (from primary school level until completion of tertiary education). Over 400 youngsters also benefit from the Broad Based Education Programmes in the Western Cape and Gauteng/Limpopo region.

During the gala dinner we viewed some moving video footage of these talented MAD students. There are many, many more kids out there who need our help and we are dedicated to finding them, nurturing and helping them. We cannot do this without your support and we sincerely hope that you will remain part of this dream to help us raise the funds we need and to make this a reality, while, hopefully, having many more laughs on the way, in true MAD spirit.



The leaders of tomorrow need our leadership today.

## The Golf

The acclaimed golf course at Arabella Western Cape Hotel & Spa was, as always, immaculate and we enjoyed good weather apart from a little wind early on. Some took advantage of this and posted some very impressive scores. Others conceded, yet again, that they need to spend more time on the golf course and less in the office. Whether to help celebrate a good round or comfort the pain of a bad one, the wonderful team from Brandhouse was at hand to dispense Bell's Whisky at the 17th (now renamed the "Mugabe Par 3", as it is short and very tricky) and a few cold Windhoeks at the 19th.

## Team winners

- 1st Place All Office – Mark Heldsinger, Taliep Gallie, Elvin Gogill and Denver Davids
- 2nd Place Dillie & Riette Malherbe and Willem & Leonie Malherbe
- 3rd Place Nashua Western Cape – Daryl Sherwood, Jonathan Beekia, Deon Boshoff and Stefan Justus

## Individual Winners

- Women: Leonie Malherbe
- Men: Louis Destroo

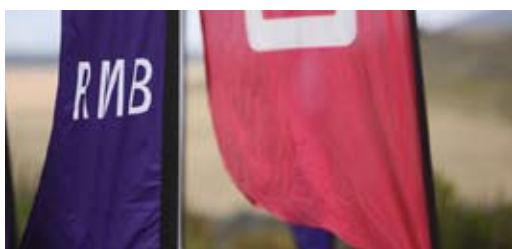


## The Evening

Around the globe historic moments were celebrated, including the premier of Invictus in Los Angeles and the Final Draw of the 2010 FIFA World Cup in Cape Town. At the MAD Western Cape Golf Day we had our own share in making history as we unveiled the new MAD corporate identity.

Francois Pienaar, national MAD Chairman, could unfortunately not attend this year, so we needed to raise the bar. Everyone is in agreement that the expert steerage of Rynard van der Westhuizen, Christian Stewart and Toks van der Linde certainly achieved this. With music from Zamar, who continuously amazed us with their talent and beauty, and the unbelievably funny and brilliant Ian von Memerty, who caused tears of laughter all round.

As always the auction was a huge success – being both highly entertaining and a great fundraiser. Inspired by the professionals and edged on by the fundraising opportunities, it featured some strange and impromptu performances – Toks sang opera, Peter Hart and Le Roux van Niekerk did the Haka, and Mark Sherrington bluffed his way through the national anthem! Clearly some people take "MAD" Bunch very literally. Anything to help a great cause...



## To all MAD's loyal sponsors

We are always humbled by those who consistently help the MAD cause, whether they are corporates, small businesses or private individuals. With your help the 2009 Western Cape MAD Charity Golf Day raised the phenomenal amount of R1,2 million. We hope that all of you realise the immense value of this support to those kids who get onto the MAD beneficiary programme. You give them more than just monetary support. You give them options, dreams and a future. What a privilege!

A special word of thanks to Founding Partner, Pick 'n Pay, Regional Sponsor, Cipla Medpro and Supplier Sponsors, Arabella Western Cape Hotel & Spa, Bell's, Luxury Brands, The Pro Shop, iArt Gallery, La Motte and Rust en Vrede. Thank you very much.

Wishing you and your loved ones a blessed and joyous festive season.

Team MAD

[www.themadbunch.com](http://www.themadbunch.com)



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